

# START TODAY: 10 Things You Can Do To Impact Revenue





1

**EXPAND THE PIE**



2

**BUNDLE BETTER**

A glowing lightbulb is centered in the image. Inside the bulb, there is a large, stylized dollar sign (\$) and the number 3 is positioned above it. The entire scene is set against a solid teal background.

3

**PRICE IT RIGHT**

A close-up photograph of a clock face. The clock is made of a light-colored metal, possibly brass or silver, with Roman numerals. A thin wire with several dark, oval-shaped beads is draped across the top of the clock face. The number '4' is prominently displayed in the center, enclosed in a thin black square border. The lighting is bright, creating highlights and shadows on the metal surface.

4

**WATCH THE CLOCK**



5

**DIG IN**

A blurred background image showing a group of people walking in a hallway. The image is out of focus, with a dark blue horizontal band across the middle. A white square with a thin blue border is centered in the upper half, containing the number 6.

6

**GET TO "NO" YOUR CLIENT**



7

**EXPAND YOUR ECOSYSTEM**



A financial candlestick chart with a dark blue background. The chart features several candlesticks in red and green, with a yellow trend line. A white square box is centered in the upper portion of the image, containing the number 8.

8

**PREPARE, INFORM, ADVISE**



9

# DROP ANCHOR



10

**ANALYZE AND REPEAT**

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