

Benefits	Signature Partner	Pre-Conference Workshop Sponsor	Attendee Best Practice Workshop Sponsor (3)	Networking Social Sponsor	Welcome Luncheon Sponsor	Networking Luncheon Sponsor	Exhibit Sponsor (5)	Laynard Sponsor	Took Kit Sponsor	
Cost of Sponsorship	\$20,000	\$15,000	\$7,500	\$10,000	\$5,000	\$5,000	\$3,000	\$2,000	\$750	
2014 RainDance Conference										
Emcee the Conference	✘		SOLD OUT							
Moderate Pre-Conference Workshop		✘								
Moderate One Attendee Best Practice Workshop				✘						
Welcome Remarks and Introduce Emcee						✘				
Introduce the GC Client Panel							✘			
Table Exhibit								✘		
Sponsor Branding	✘	✘		✘	✘	✘	✘	✘	✘	✘
Premier logo placement on conference signage	✘									
Logo placement on conference signage		✘		✘	✘	✘	✘	✘	✘	✘
Complimentary Registration to Conference	2	2		1	1	1	1	1	1	
Invite 30 additional guests to Networking Social				✘						
Provide materials (white papers, business tools, checklists, etc) for attendees	✘	✘	✘	✘	✘	✘	✘	✘	✘	
Registration list of law firms	✘	✘	✘	✘	✘	✘	✘	✘		
Marketing										
Web Site - includes company name, company bio, link to site	✘	✘	✘	✘	✘	✘	✘	✘	✘	
Resource Directory - #1 Listing	✘									
Resource Directory Listing		✘	✘	✘	✘	✘	✘	✘	✘	
Logo on all LSSO Newsletters	✘	✘	✘	✘	✘	✘				
Sponsor Spotlight - Company highlights on LSSO website	4	2	1							
Memberships										
LSSO Advisory Board	1									
LSSO Annual Membership	5	3	2							

Workshop Descriptions

Signature Partner

An executive level company representative will emcee the conference. They will have an opportunity to speak to their product/service offering on both days of the conference. Additional benefits listed above.

Pre-Conference Workshop Sponsor

Host the complimentary 2 hour Pre-Conference Workshop for up to 40 attendees. Topic and materials must be sales and/or service related and must be approved by LSSO.

Attendee Best Practice Workshop

Host a 30 minute Best Practice Workshop during the conference. Framework for the workshop is provided. Expectation is for audience participation.

To discuss opportunities for your company, please contact LSSO Executive Director Kim Gendron at kim@legalsales.org or (978) 509-1503.