

## Coaching Advantage<sup>®</sup> Certification Program Registration

### Become a Master Coach

Coaching is emerging as an important discipline within the legal profession. Learning or refining business development coaching skills to help lawyers reach their full business development potential is an excellent strategy for career advancement. Through our partnership with LawVision, we at LSSO bring our attendees and members unparalleled opportunity to advance their careers as business development coaches. Our coaching certification provides the training, tools, and credentials for coaching lawyers at all skill levels.

LSSO has teamed with LawVision Group to offer classroom instruction from sales and coaching experts. The training will include case studies and examples, interactive discussions about methods for meeting day-to-day challenges and leveraging opportunities and a live coaching session followed by a personal debrief.

### Workshop Dates and Locations:

#### March 8-9, 2018

Goulston & Storrs  
1999 K Street, NW, 1<sup>st</sup> Floor Conference Center  
Washington D.C.

#### September 25–26, 2018

Greenberg Glusker  
1900 Avenue of the Stars  
Los Angeles, CA

Registration: \$2,500; Early Bird Registration for Los Angeles: \$2,250 before 8/1/2018

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Contact Kirsten Lovett with any questions at [klovett@legalsales.org](mailto:klovett@legalsales.org) or (617) 755-6764.